



## FOR IMMEDIATE RELEASE

### **WEL-Life at Kearney Receives 2022 Customer Experience Award from Pinnacle Quality Insight**

KEARNEY, Nebraska – WEL-Life at Kearney, a provider of assisted living care, is proud to announce that they are the recipient of Pinnacle Quality Insight's 2022 Customer Experience Award.™ Qualifying for the award in the categories of Dining Service, Safety and Security, WEL-Life displays a continued dedication to providing Best in Class senior healthcare services.

Nancy Grimes, Executive Director of WEL-Life, describes receiving the awards as an honor. "We are very proud of our staff for receiving recognition for the effort they put in to caring for our residents," she said. "The past couple of years have provided new challenges for healthcare. We have the utmost respect for our team for all they do."

Throughout its history of serving the community, WEL-Life at Kearney has placed a strong emphasis on ensuring that the individual needs of every resident are met. Over the course of 2021, a sampling of WEL-Life's customers and their families have participated in monthly telephone interviews that include open-ended questions, as well the opportunity to rate WEL-Life in specific categories.

Every month, WEL-Life has gathered its real-time survey results to gain a better understanding of the resident's needs and make improvements when necessary.

By qualifying for the Pinnacle Customer Experience Award,™ WEL-Life has satisfied the rigorous demand of scoring in the top 15% of the nation across a 12-month average. Clients have the opportunity to achieve this Best-in-Class distinction on a monthly basis in many categories designed to accurately reflect each resident's experience.

#### **About Pinnacle Quality Insight**

A customer satisfaction measurement firm with 26 years of experience in post-acute healthcare, Pinnacle conducts over 150,000 phone surveys each year and works with more than 2,500 care providers in all 50 US states, Canada and Puerto Rico.

#### **About WEL-Life at Kearney**

WEL-Life offers individualized assistance for the activities of daily living while helping residents maintain and expand their independence. When you enter our comfortable, homey setting, you become part of an extended family of physicians, caregivers and compassionate staff members. Learn more by visiting [www.wlkearney.com](http://www.wlkearney.com)

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5616 Fourth Avenue • Kearney, NE 68845 [www.wlkearney.com](http://www.wlkearney.com) p: 308.234.9905 f: 308.237.3886